GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1281
ANSWERED ON:02.03.2001
RESTRUCTURING OF PRASAR BHARATI BOARD
NIKHIL KUMAR CHOUDHARY

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Prasar Bharati Board has been restructured;

(b) if so, the details thereof;

(c) whether the performance of the Prasar Bharati has been reviewed; and

(d) if so, the outcome thereof?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) : No Sir.

(b): Does not arise.

(c) & (d): The Government had constituted a 3 member Committee to study the working of Prasar Bharati. The Committee has submitted its report on 20th May, 2000 and its recommendations, amongst others, relate to mission and objective for Prasar Bharati, accountability and structures of Prasar Bharati, financing and funding mechanism, channel positioning, programming content and production, restructuring of transmission and engineering services, improvement in marketing, human resource development and exploitation of new technologies and includes staffing pattern of Prasar Bharati. A copy of the report is available at Ministry`s website mib.nic.in.